



VOLUNTEER OPPORTUNITY

Marketing Intern

16% of the Canadian population has a disability. In British Columbia and the Yukon, approximately 750,000 adults and 26,000 children have a disability that limits their independence and quality of life.

Help make a difference in the lives of children and young adults with disabilities at Easter Seals BC/Yukon. Since 1952, Easter Seals BC/Yukon has offered programs and services to children with disabilities and their families. Building on decades of experience, Easter Seals BC/Yukon is a trusted charity and established leader in the support of the disabled community. In BC and the Yukon, children and families are supported and inspired through programs and services delivered at Easter Seals Camps and Easter Seals House in Vancouver.

Role

Reporting to the Marketing Specialist, the Marketing Intern will:

- Assist in developing plans to effectively grow our relationships with current and new donors.
- Assist in developing marketing materials for various campaigns, programs and events.
- Coordinate the production of new videos and stories on the individuals we help.
- Keep media contact lists, charity directories and event directories updated.
- Research communication channels of sponsors/partners in order to leverage opportunities.
- Source out non-paid media opportunities.
- Create a system to document and archive photos and stories for future use.
- Other opportunities may include PR outreach and general marketing support.

Qualifications

- Positive, can-do attitude with a passion to help families in need and a desire to bring forward new social media and communication ideas.
- Experience or studies in marketing and communications an asset.
- Superior writing skills in English with ability to create for multiple audiences.
- Organized with strong attention to detail.
- Able to work independently and within a team.
- Strong Microsoft Office skills.
- Experience with Adobe Illustrator, Adobe Photoshop, Canva and MailChimp a bonus

Benefits

- Gain valuable communications experience.
- Build skills in communications management and analysis.
- Develop team and administrative skills.
- Receive a letter of recommendation and Volunteer Certificate.
- Join an enthusiastic team who share a passion for helping others.

Commitment

A 4-month project with a minimum of 8-16 hours per week. Starting September 2019.

Apply

Interested in this role? Send a resume and letter summarizing your qualifications and interest in this role to volunteer@eastersealsbcy.ca