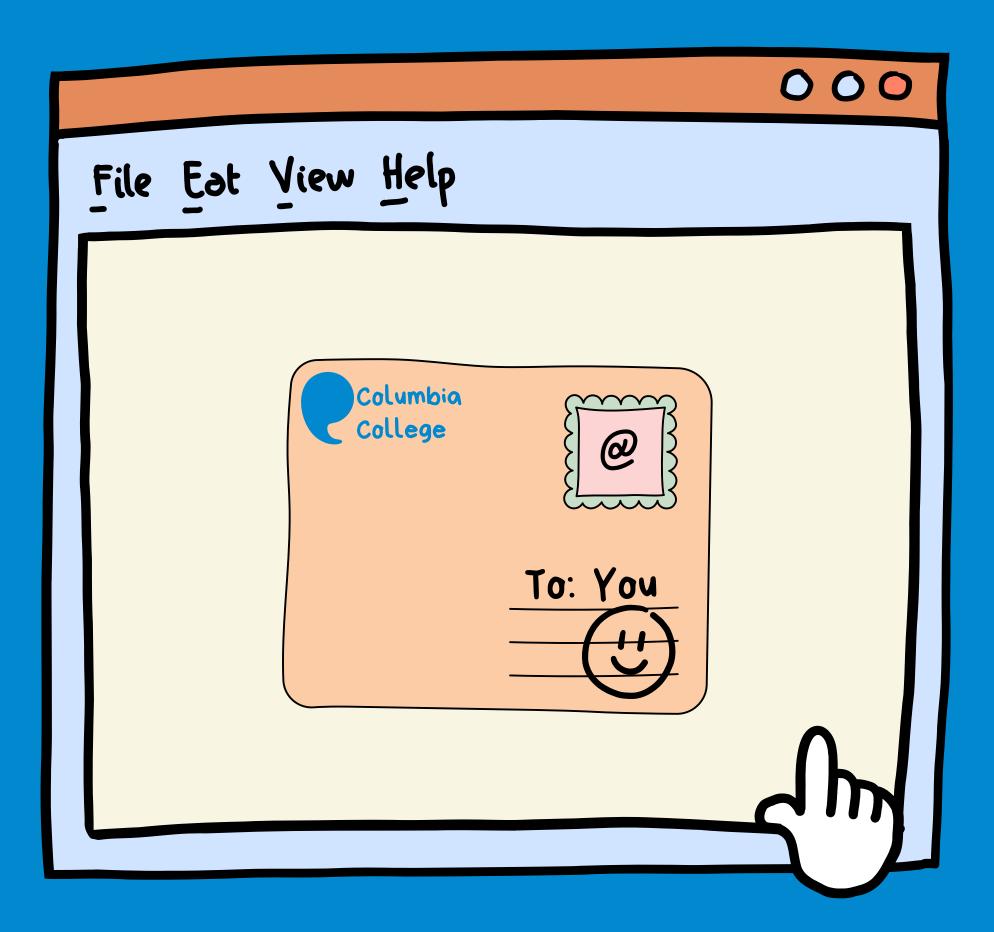
Email Etiquette



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SEARCH FOR...

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TO: YOU

SUBJECT: YOU'VE GOT MAIL!

Sending an email is a great way
to connect with friends,
family, employers, and
instructors. How you write an
email can say a lot about you.
Effective communication can
help build more meaningful
relationships and receive a
more efficient response.
Learning how to compose an
email is an essential skill in
today's digital world.



000

WHAT EMAIL SHOULD I USE?

Columbia College Student

- You are assigned an email that is unique to you
- Use your student email for school related communication

Employment/Professional Use

- For example, create an email using your first and last name
- Taken more seriously and be more memorable
- Best for sending employment related emails





GREETINGS

Hi
Hello
Dear
Hi everyone
Hello everyone

*Hi and Hello are the standard greetings





SIGN OFFS

Formal/Professional

Regards

Best Regards

Kind Regards

Wind Regards

Best Wishes

Sincerely



Casual

Best

Cheers

Thanks

Thank you

Warmly

*Remember to sign off with your name

HONORIFICS

MX/MR/MISS/MS/MRS

DR.*

*if they are a degree holder

PROFESSOR





Some instructors will let you know on the first day of class what they would prefer to be called. If they prefer to use the honorific "Dr." make sure you use that title in your email. If they don't mind being called by their first name, then you can simple say "Hi [first name]." If you are unsure, "Professor" is a safe and general title.





Reply

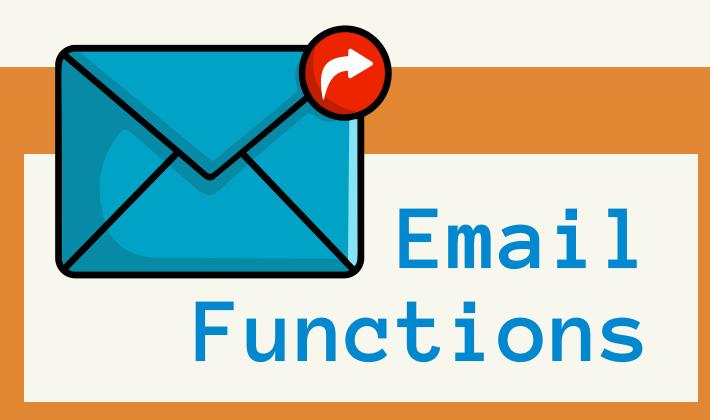
- When you are replying back to the recipient

Reply All

- When you are replying to everyone in the email
- Use this when you want everyone in the email thread to see your response

Carbon Copy (cc)

- Copying other relevant recipients in the email
- They will be able to see the contents of the email and see the email thread as long as they are cc'd into the email



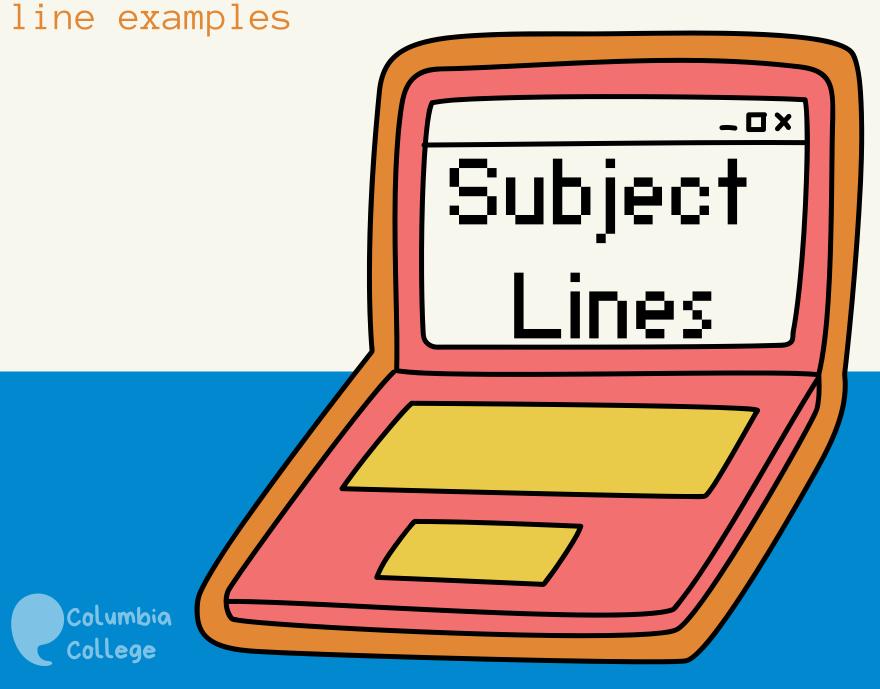


- A clear and direct subject line is helpful for the recipient
- Keep your subject line short



- Leave the subject line **blank**
- Put "help" or "urgent." People won't read it any faster
- Write your email in the subject line

*Check "Email Examples" for subject





- Did you try searching the answer already?

- Can you find the answer on Google or on the school website?

- Is it in the course
syllabus?



YOURSELF

FIRST!



Student Edition: Checklist for sending an email

- □ Subject Line
- ☐ Greeting
- □ Introduction (class, section)
- □ Purpose for your email (are you being clear on What you are asking for?)
- □ Sign Off
- □ Name & Student number
- □ Grammar & spell check
- ☐ Font (Arial, Calibri)
- ☐ Font Size (11-12)
- ☐ Font Colour (Black)





DO NOT

- Send multiple emails in a day. Emails are not text messages. Be respectful of their time and boundaries. Depending on context, please try and wait 1-2 business days before following up
- Use ALL CAPS. it looks like you are yelling
- Using demanding and/or inappropriate language
- Use emoticons and internet lingo





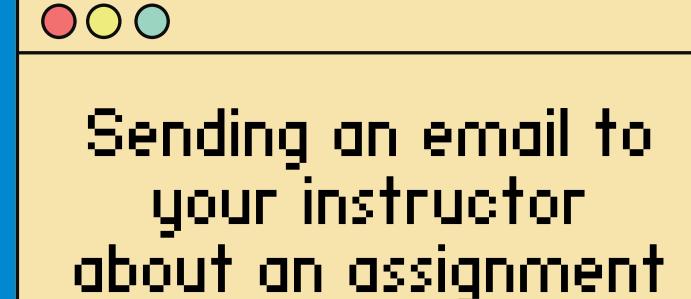


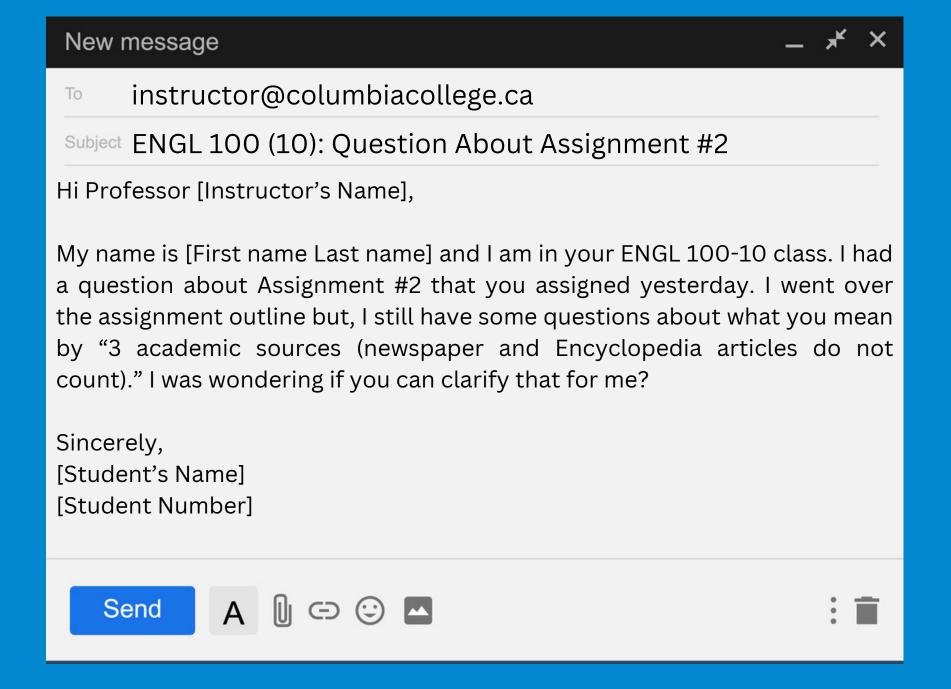
DO'S:

Remember to always...

- Check your grammar and spelling before sending it out
- Be professional,
 respectful, and calm. Be
 mindful of how you express
 yourself and the language you
 are using
- Double check any attachments
- Respond in a timely manner
- Continue email conversations professionally
- Double check the recipient

EMAIL EXAMPLE #1



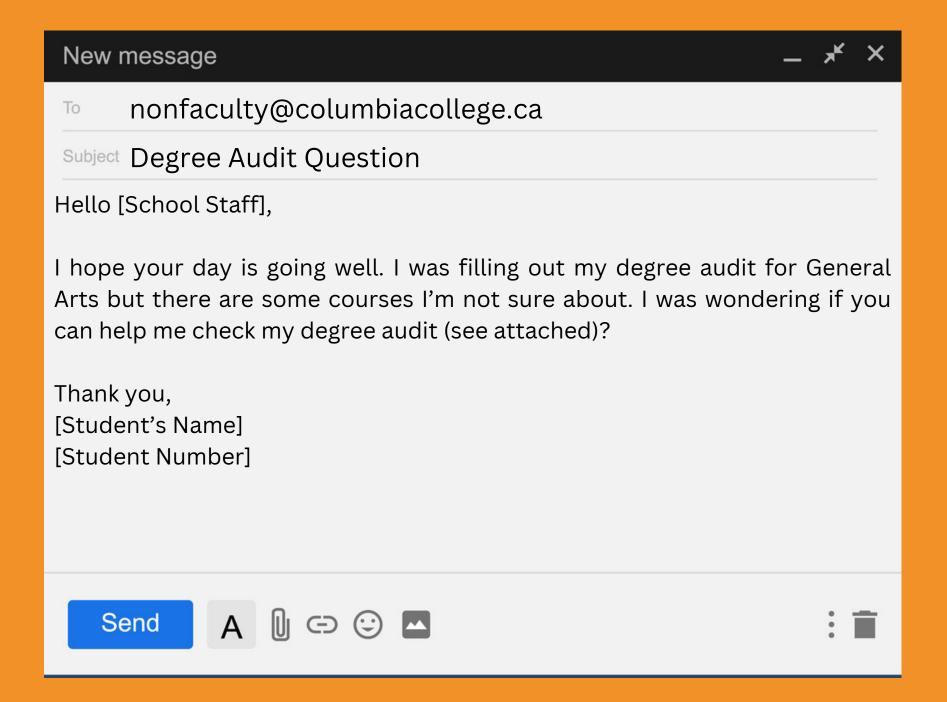




EMAIL EXAMPLE #2



Sending an email to a school staff with a question

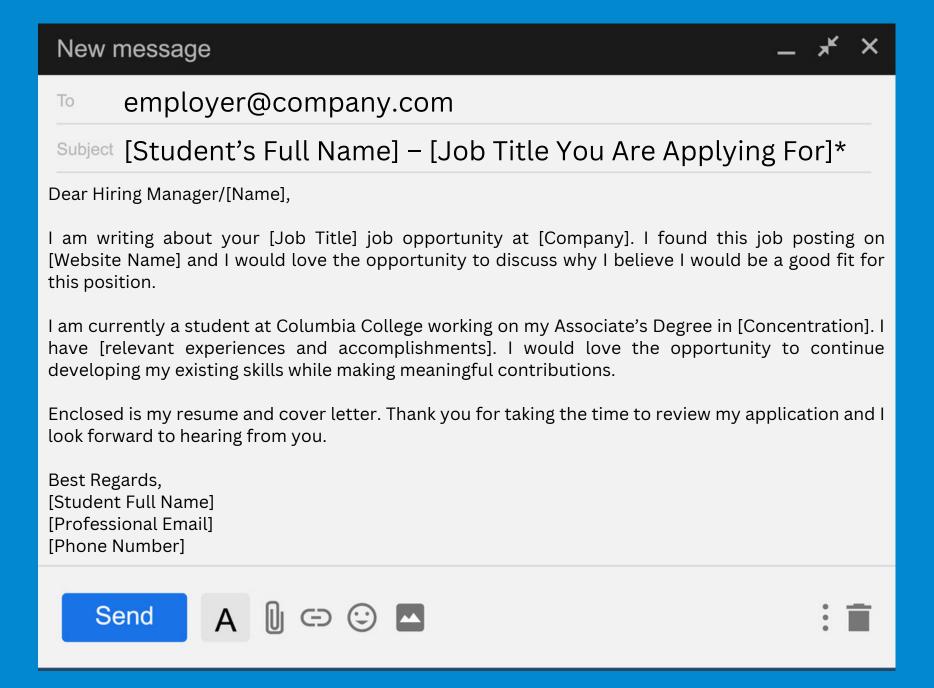




EMAIL EXAMPLE #3



Sending an email to an employer and submitting a resume



*If the employer has specific requirements for what to include in the Subject Line or email in general, make sure to follow that instead.

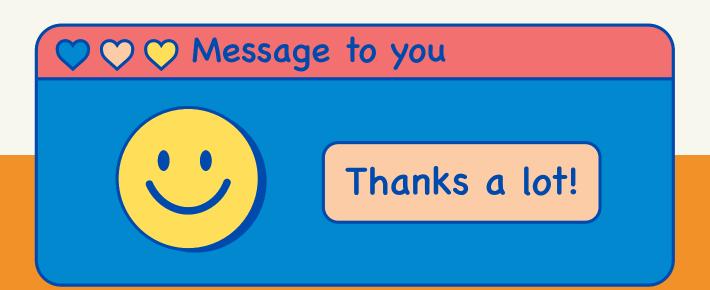




Remember...

It's okay to make mistakes and not be perfect.

There is an email
template for
everything online. Try
mixing and matching to
create a template that
can best express you
in a professional way.





● EMAIL ETIQUETTE

Purdue University: Email Etiquette

Indeed: 20 Best Practices for
Professional Email Etiquette

Indeed: How To Respond to Emails
Professionally (With Examples)

SCHOOL

Best Colleges: How to Write an Email to a Professor

Study International: How to write a professional email to your instructor

Flowrite: How to email a professor with 22 different examples

EMPLOYMENT

Indeed: How To Write a Job Application
Email (With Templates and Tips)

LinkedIn: 3 Sample Emails When Sending a Resume to an Employer in 2023 (+ 3 Email Templates)

Flowrite: How to write an email to a potential employer with 15 samples and a template

ADDITIONAL RESOURCES (LINKED)